Talking Points for Colorado Gives Day

➢ Colorado Gives Day is an annual statewide movement, on December 10, 2019, to celebrate and increase philanthropy in Colorado through online giving. Presented by Community First Foundation and FirstBank, $1.5 million will be shared with those nonprofits who participate in Colorado Gives Day.

➢ While donations have increased year-over-year since 2010, the percentage of dollars staying in Douglas County on Colorado Gives Day has only slightly increased during that same time frame.

➢ Since 2010, Douglas County nonprofits have received nearly $5M on Colorado Gives Days. This is an impressive total until you realize that over $12M has been donated, during this same time, by Douglas County residents.

➢ However, with your support in spreading the word, we can increase the donation dollars staying locally with Douglas County non-profits.

➢ Douglas County Community Foundation (or “DCCF”) is a Regional Champion of Colorado Gives Day, inspiring generous philanthropy among donors in Douglas County to GIVE WHERE YOU LIVE, right here at home.

➢ Donations can be scheduled online, beginning November 1, through ColoradoGives.org.

➢ Show your willingness to champion awareness in the community and have a substantial impact on encouraging Douglas County donors to GIVE WHERE YOU LIVE.

➢ DCCF and Douglas County Gives will host a kickoff rally, on Thursday, December 5, at 12 p.m., sponsored by Schomp MINI in Highlands Ranch to bring attention to Colorado Gives Day on Tuesday, December 10.

➢ DCCF is asking for a unified voice and participation among the Douglas County municipalities to help make Douglas County the most generous county in Colorado.

➢ For further information contact: Carrie Buchan, COO, DCCF at 720.440.3726 or dcgives@dccf.org. To view a list of participating Douglas County Gives members visit DouglasCountyGives.net.
What is Douglas County Gives?

**Douglas County Gives** is a program of the **Douglas County Community Foundation** (DCCF) and collaboration of nonprofits that are located or headquartered in, and/or serve, Douglas County, Colorado. Each Douglas County Gives member is a qualified Colorado Gives nonprofit, and is dedicated to promoting, growing, and finding synergies among local non-profits through increased awareness. Each non-profit organization is passionate about its individual mission while recognizing the strength of an empowered non-profit community.

Douglas County Gives joined the DCCF as a partner program in 2015. DCCF is committed to providing leadership and responsible stewardship of philanthropic resources to enhance the quality of life in Douglas County, Colorado. DCCF is a catalyst to connect donors, nonprofits and community leaders to strengthen the County through philanthropy. DCCF does this by providing quality services to donors and innovative leadership on community issues.

This partnership provides several benefits to nonprofit members of DC Gives, including:

- Having a partner organization with a goal of increasing all philanthropy from, and to, Douglas County year-round.
- Raised awareness to highlight their work through County events, partnerships and community access.
- Increased community visibility through DCCF and DC Gives communications, website and media partnerships.
- Profile in Douglas County Giving Guide – produced and circulated to over 70,000 homes prior to Colorado Gives Day.
- The ability to leverage relationships with local businesses to increase volunteers, board leadership and donations.
- Access to training opportunities for leadership and staff.
- Access to Douglas County community leaders.
- Affiliate Members enjoy all the benefits of membership except marketing and outreach efforts related to Colorado Gives Day.

In return, the nonprofit members agree to work collaboratively with each other, DC Gives, and DCCF in planning the work and outreach of DC Gives. They also agree to use the cobraed DC Gives/DCCF logo in their communications and outreach, particularly regarding Colorado Gives Day.
Douglas County Community Foundation says schedule early for Colorado Gives Day

Castle Rock, CO - Douglas County Community Foundation (DCCF) invites Coloradans to support efforts to inspire generosity, champion awareness and support nonprofits in Douglas County by scheduling their donations early for Colorado Gives Day, December 10, 2019.

Presented by Community First Foundation and FirstBank, Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy through online giving. The event is powered by ColoradoGives.org, a year-round, online giving website. Enter “Douglas County Community Foundation” in the website search box for DCCF’s profile on the site and make your safe and secure donation in a few easy steps.

“The donations we receive on Colorado Gives Day help us do more to support the community and ensure that the important work of our local nonprofits is highlighted, that donors are encouraged to “Give Where You Live” and that donations stay in Douglas County,” says Donna Scott, Chairman of the Board. “Our goal this year is to increase the number of donations by 15 percent. We also want to take advantage of the incentive funds offered to participants of Gives Day.”

Rally
To increase awareness of the organizations and encourage citizens to #GiveWhereYouLive on Colorado Gives Day, on December 10, DCCF is hosting a Rally at Schomp MINI in Highlands Ranch on December 5 from 12-1 p.m. Participating will be members of Douglas County Gives, a program of DCCF; there will be a proclamation declaring December 10, 2019, as Colorado Gives Day in Douglas County, by Douglas County Commissioner Abe Laydon, along with music, Santa and Mrs. Claus, animals and food. The event is free and open to the community.

Since 2010, Douglas County nonprofits have received over $5 million on Colorado Gives Days. This is an impressive total until we realize that nearly $12 million has been donated during this same time, by Douglas County residents. While donations have increased over the years since 2010, the percentage of dollars staying in Douglas County has increased only slightly. This demonstrates to DCCF the need to champion awareness in the community and support nonprofits by encouraging donors to GIVE WHERE THEY LIVE.

$1.5 Million Incentive Fund
Community First Foundation and FirstBank have contributed to a $1.5 million Incentive Fund, one of the largest gives-day incentive funds in the country. Every nonprofit receiving a donation on Colorado Gives Day receives a portion of the fund, which increases the value of every dollar donated. For example, if the DCCF receives 10 percent of the total donations made on Colorado Gives Day, the foundation also receives 10 percent of the $1.5 million Incentive Fund.

- MORE -
For more information about Douglas County Community Foundation and Douglas County Gives, please visit DCCF.org and DouglasCountyGives.net. For more information about Colorado Gives Day, please visit ColoradoGivesDay.org.

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**About Douglas County Community Foundation**
Douglas County Community Foundation is the only central, county-wide resource to highlight needs in the County, working to identify and inspire local donors, supporting the needs of local nonprofit organizations, and matching donors with effective local nonprofits - all to improve the quality of life for everyone living in Douglas County.

**About Community First Foundation**
Since 1975, Community First Foundation has been helping generous donors and innovative nonprofits come together to improve the quality of life and create positive change in their community, the Denver metropolitan area and beyond. For more information, visit CommunityFirstFoundation.org.

**About FirstBank**
FirstBank operates more than 115 locations in Colorado, Arizona and California. FirstBank is the largest locally owned banking organization in Colorado, serving more than 750,000 customers. Since 2000, FirstBank has contributed more than $60 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees. For more information, visit efirstbank.com.
Douglas County Community Foundation

SUPPORT Douglas County NONPROFITS on COLORADO GIVES DAY

View list of participating local nonprofit organizations at www.douglascountygives.net

DONATE AT ColoradoGivesDay.org

Presented by Community First Foundation and FirstBank

GIVE WHERE YOU LIVE TUES, DEC 10

10 YEARS COLORADO GIVES DAY

DONATE AT ColoradoGivesDay.org
DOUGLAS COUNTY GIVES

KICK-OFF CELEBRATION

FREE EVENT | ENTERTAINMENT | FOOD

As a Colorado Gives Regional Champion, Douglas County Community Foundation (DCCF) is bringing the excitement and generosity of Colorado Gives Day to Douglas County, benefitting your favorite local nonprofit organizations and making it easier to #givewhereyoulive.

Get Ready to Rally!
Thursday, December 5, 2019
12-1 p.m.
Schomp Mini - 1001 Plum Valley Lane, Highlands Ranch – 2nd level

Douglas County Gives, a program of the DCCF, strives to widen the reach of Colorado Gives Day on Tuesday, December 10, 2019. To learn about Douglas County nonprofits and make online donations on Colorado Gives Day and through the year, go to DouglasCountyGives.net
RALLY MEDIA ALERT

What: Douglas County Gives Day Rally – A free, philanthropic kick-off celebration with nonprofit organizations that serve the Douglas County area and a Proclamation declaring Tuesday, December 10 as Colorado Gives Day in Douglas County, read by Commissioner Abe Laydon. There will be music, animals and lunch will be served.

When: Thursday, December 5, 2019

12:00-1:00 p.m.

Where: Schomp MINI Dealership located at 1001 Plum Valley Lane, Highlands Ranch, CO

Why: To generate awareness of Colorado Gives Day – December 10, 2019! As a Colorado Gives Regional Champion, Douglas County Gives nonprofits will bring excitement and awareness with the message to GIVE WHERE YOU LIVE!

Who: Jennifer Luce, First Bank-Douglas County, Douglas County Commissioner Abe Laydon, representatives from the Douglas County community, dozens of nonprofits located in Douglas County, Santa and Mrs. Claus, and high school singers will perform.

History: For the past eight years, Douglas County Gives, a program of the Douglas County Community Foundation, has benefited from Colorado Gives Day presented by Community First Foundation and FirstBank. This event is one of the most successful “gives days” for nonprofits in the country. Since Douglas County Gives’ inception, the movement has brought over $16 million dollars back to nonprofits serving Douglas County citizens.

How: Donations are accepted for Douglas County Gives online at DouglasCountyGives.net featuring nearly 50 nonprofits. The website directs donors to comprehensive, up-to-date information and an easy way to support the nonprofits online.

More: Visit DouglasCountyGives.net to view all of the participating nonprofit organizations.