

31 Virtual Fundraising Ideas

1. Host a Virtual Raffle
2. Create a Board Challenge – see which Board member can raise the most donations in a month
3. Host a Partner Crowdfunding Campaign
4. Host a Virtual Giving Day
5. Host a Virtual Scavenger Hunt
6. Host a Virtual Local Business Fair
7. Host a Virtual Town Hall for Donors & Board Members
8. Host a TED Talk-Style Virtual Event
9. Host a Facebook Live Fundraising Event
10. Host a Multi-day Virtual Conference – Ask local experts to donate their time
11. Publish a Local Cookbook – Ask local chefs to contribute their favorite recipe
12. Sell Virtual Local Discount Cards
13. Setup Online Merchandise Sales
14. Apply for Google Ad Grants
15. Offer a FREE giveaway with a donation
16. Run a Social Media Takeover – Ask an Influencer to donate their social media to your cause
17. Run a Donor Email Campaign
18. Host a Virtual Coffee Break or Happy Hour
19. Create a Donation Matching Campaign
20. Host a Social Media Campaign – Be sure to add a “Donate” CTA
21. Host Peer-to-Peer Fundraising
22. Host a Virtual Class or Workshop
23. Host a Race & let participants complete on their schedule
24. Host a Movie Night
25. Host a Game Night
26. Host a Book Club – Weekly or Monthly and ask for donations
27. Host a Trivia Night – Pick a theme, sell tickets, run monthly
28. Host a Birthday Fundraiser for a Donor or Board Member
29. Run an Online Auction from your website
30. Host an Online Gala Dinner
31. Host a Virtual Concert with local talent